



*NYSPA & Albany Medical Center present:
Optimizing Birth Outcomes: Quality Care,
Effective Policies and Emerging Research*

The PREMIER Perinatal health education program in NYS

2018 NYSPA Conference

June 7th -8th, 2018

New York State
Perinatal Association
457 State Street
Binghamton, NY

Phone: (877)268-5072

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E-mail:

nyspa@nysperinatal.org

*The Desmond Hotel,
660 Albany Shaker Rd.
Albany, NY, 12211*

Why Attend NYSPA?

The annual NYSPA Conference draws an average of 200—250 participants from across New York with a wide cross-discipline representation of Perinatal professionals: obstetricians, pediatricians, neonatal and maternal-fetal specialists, midwives, nurse practitioners, nurses, genetic counselors, social workers, nutritionists, lactation consultants, public health, community-based and social services professionals.

Who should attend? Obstetricians, midwives, nurses, Neonatologists, Nutritionists, Advance Practice Nurses, Public Health Professionals, Comm. Health Professionals, Pediatricians, Social Workers, Researchers, Nutritionists, Epidemiologists, Dietitians, Lactation Consultants, Perinatologist, Family Practitioners, Support Group Leaders, and Educators.

Program Description: This 2 day conference will cover the latest evidence based information on research, policies and best practices that impact birth outcomes. There will be 7 plenary sessions, 8 workshops, and poster presentations. Topics include assuring equity in perinatal health care, value-based payment and impact for perinatal providers, strategies for improving immigrant child health, e-cigarettes, donor milk programs, reproductive health justice, maternal mortality in NYS, genetic updates, obstetrical hemorrhage management, and more. See the detailed agenda (pg 3-4) and for session descriptions (pg 5-6).

Conference Goals

At the close of this program, participants should be able to:

- Discuss strategies for improving birth outcomes in collaboration with communities and social justice movements
- Discuss NYS DOH's multi-prong approach to addressing Perinatal health
- Discuss the priorities and special projects being led by the primary Perinatal health organizations in NYS.
- Discuss the demographics, risk factors, causes of maternal mortality and identify some of the trends and opportunities for education and quality improvement
- Identify the three pillars of reproductive health justice.

Continuing Education: Albany Medical Center is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

This learning activity will be awarded a maximum of 8.95 Continuing Nursing Education Contact Hours.

To receive CE a verification of attendance form needs to be completed and handed in with a completed evaluation and a certificate will be issued.

2018 Conference Committee:

Co-Chairs: Heather Brumberg, MD & Sharon Chesna, MPA

Members: Ekuia Ansah-Samuels, Sascha Conterelli, Luba Djurnovic, Garry Finkell, Joy Henderson, Kathryn Mitchell, Barbara Orekony

Conference Coordinator: Enid Jones



Conference Agenda

Thursday, June 7, 2018

7:30—8:15 Registration & Exhibits

8:15—8:30 Welcome, Introduction to Conference

8:30—9:30 Keynote: Health Equity in Maternal & Infant Health

Kelly Davis, MPA, NYC Birth Equity Initiative Director at NYC Dept. Health and Mental Hygiene

9:30—10:30 Improving Maternal and Child Outcomes in NYS

Wendy Shaw, Deputy Director, Division of Family Health, NYS Dept. of Health

10:30—11:00 Break/Exhibits/Abstracts

11:05—12:05 Value-Based Payment : Maternity, Delivery & Infant Care

Panel: Elie Ward, MSW, NYSAAP, Dir. of Policy and Advocacy, Douglas Fish, MD, Medical Director, NYS DOH, Office of Health Insurance Programs, Moderator: Kate Breslin, President and CEO, SCAA

12:15—1:40 Lunch – NYSPA Annual Review and Awards Program

1:45—2:45 PM Keynote: Caring for Newly Arrived Immigrant Children & Families—Alan Shapiro, MD, FAAP, Montefiore Health Systems, Sr. Medical Dir. and Co-Founder of Community Pediatrics Program, Terra Firma: Healthcare and Justice for Immigrant Children

2:50—3:30 Partnering for Perinatal Health in NYS

Panel: AAP– Elie Ward, MSW, NYSAAP Dir. of Policy and Advocacy, Christa Christakis, Executive Director, ACOG, Kathryn Mitchell, MPH, Maternal and Child Health Dir., March of Dimes, Moderator: Joy Henderson, MD, Professor of Clinical Obstetrics & Gynecology & Women's Health, Albert Einstein College of Medicine

3:30—3:40 Break/Exhibits/Abstracts

4:00—5:00 Concurrent Sessions:

A. Value Based Payment— Douglas Fish, MD, Medical Director of NYS Dept. of Health, Office of Health Insurance Programs, Division of Program Development and Management

B. Electronic Cigarettes: Translating Science into Action— Amrute Bamanikar, MBBS, MPH, Shetal Shah, MD, Boston Children's Health Physicians, Clinical Professor of Pediatrics, N.Y. Medical College, Neonatologist, Maria Fareri Children's Hospital, Dilani Wasasinghe, MD, Westchester Medical Center, Neonatal Fellow in Training, Maria Fareri Children's Hospital

C. Addressing Disparities in Donor Milk Availability: NYS Medicaid Reimbursement for Pasteurized Donor Human Milk— Julie Bouchet-Horwitz, FNP-BC, IBCLC, N.Y. Milk Bank, Executive Dir. Hudson Valley Breastfeeding President, Susan Vierczhalek, MD, FAAP, Dir. of Low Risk New Born Services, Bellevue Hospital Pediatrics

D. Reproductive Health Justice: Well Babies Start with Equity— Lauren Deutsch, JD, ESQ, Executive Dir. Of Healthy Baby Network

E. The Behavioral and Cognitive Science of Personalized Perinatal Patient Engagement— Bob Gold, Behavioral Technologist and Founder, GoMo Health

5:30—7:00 Reception/Exhibits, Abstracts/Networking & Silent Auction



Friday, June 8, 2018

7:30—8:30 Breakfast/Abstracts & Networking

8:30—8:45 Welcome and Review

8:45—9:45 Keynote: Preventing & Managing Obstetrical Hemorrhage— *Dr. Christopher Glantz, MD, MPH, Professor of OBGYN and Public Health Services, University of Rochester School of Medicine,*

9:50—11:00 Concurrent Sessions

F. Multi-disciplinary Care for Pregnant Women with Opioid Use Disorder— *Kathleen Dermady, DNP, CNM, NP, Dir. of Centering Pregnancy Special Care, Leah Kaufman, MD, FACOG, SUNY Upstate Medical University-Residency Program Dir. Dept. of OBGYN, Dept. Vice Chair*

G. Prenatal Screening Guidelines— *Susan Gross, MD, Professor of Clinical Obstetrics & Gynecology and Women's Health, Albert Einstein's College of Medicine*

H. Increasing Mother's Capacity for Positive Emotional Connection in the First weeks of life— *Myra Sabir, PhD, Asst. Professor, Binghamton University,*

11:00—11:10 Break

11:15—12:15 Closing Plenary: Maternal Mortality in NYS—*Marilyn Kacica, MD, Medical Director, Division of Family Health NYS Dept. of Health*

12:15—12:30 Wrap Up & Evaluations

NYSPA Welcome Reception & Silent Auction

Make plans to stay for the Annual Welcome Reception at the end of Day 1. This is a great time to network with friends and colleagues from around the state and to talk more with our vendors.

Like our Silent Auction & Raffle Basket Event? Its an important fundraiser for NYSPA and fun for all!

Consider donating a basket or item to auction. Donors will receive an acknowledgement letter that may be used for tax purposes if applicable.

PLEASE PRINT OR TYPE :

Donating individual or organization: _____

How you would like your name or company name to appear with item for auction:

Donated Item(s): _____ Retail Value of donation: _____

Description of item(s): (please be specific). _____

For retail items include a receipt when possible.

- For handmade or unique items, a picture should be included if possible for tax receipt purposes.
- For those items valued at or below \$25 NYSPA reserves the right to combine into a single lot.
- Items may also be used for door prizes at the discretion of the conference committee

Please plan to have items on site at the conference by **Thursday morning at 10 am.**

Items can also be brought to the NYSPA Office @ Mothers & Babies Perinatal Network in Binghamton at any point in the year.

Shipping to the office or a board member can also be arranged for their transport of your item to the conference for you.

To receive an acknowledgment letter for tax records*, please contact Enid Jones :

ejones@nysperinatal.org



Plenary Session Descriptions

Health Equity in Maternal & Infant Health:

Through this session the speaker will discuss the root causes of racial disparities in birth outcomes through programs, community partnerships, and systems change and structural inequality requires us to focus both attention and resources on the communities most affected by these inequities. Strategies for improving birth outcomes in collaboration with communities and social justice movements will also be reviewed.

Kelly Davis, MPH, NYC Birth Equity Initiative Dir. at NYC Dept. of Health and Mental Hygiene

Improving maternal and neonatal outcomes In New York State:

Through this session, the speaker will discuss NY's history with perinatal regionalization, and the resulting improvements in infant mortality and morbidity. She will also review the Department's current multi-year process to update standards of care and regulations and re-designate all NYS birthing centers and obstetrical hospitals with a perinatal level of care based on their ability to meet the standards.

Wendy Shaw, Deputy Director, Division of Family Health, NYS Dept. of Health

Value-Based Payment : Maternity, Delivery & Infant Care:

Through this panel discussion, the speakers will provide an overview of the expected transformation in the US health care delivery system to a value-based payment system. Panelists will review where NYS is with this transformation and what both providers and patients can expect, with a particular focus on perinatal health providers and services.

Panel: Elie Ward, MSW, NYSAAP, Dir. of Policy and Advocacy, Douglas Fish, MD, Medical Director, NYS DOH, Office of Health Insurance Programs, Moderator: Kate Breslin, President and CEO, SCAA

Caring for Newly Arrived Immigrant Children:

Through this session, the speaker will discuss immigrant children's health, access to healthcare, the impact of the current environment: increasing border protection and what it means for kids and families, interior enforcement – sanctuary cities and effect of deportation on kids and families, and Muslim ban/travel ban and message to kids and how it affects emotional state of parents. He will describe and discuss the four phase paradigm for caring for children and the Terra Firma model.

Alan Shapiro, MD, FAAP, Montefiore Health Systems, Sr. Medical Dir. and Co-Founder of Community Pediatrics Program, Terra Firma: Healthcare and Justice for Immigrant Children

Partnering for Perinatal Health in NYS Panel:

Representatives of these leading maternal/infant health organizations will review each entity's priority issues and focus areas and share information about current special projects and anticipated outcomes.

Elie Ward, MSW, NYSAAP Dir. Of Policy and Advocacy, Christa Christakis, Executive Director, ACOG, Kathryn Mitchell, MPH, Maternal and Child Health Dir., March of Dimes, Moderator: Joy Henderson, MD, NYSPA President

Preventing & Managing Obstetrical Hemorrhage:

Through this session, the speaker will review the newest protocols and best practices for managing obstetrical hemorrhage and share updates on the NYS Perinatal Quality Collaborative hemorrhage initiative.

Dr. Christopher Glantz, MD, MPH, Professor of OBGYN and Public Health Services, University of Rochester School of Medicine

Maternal Mortality in NYS :

This presentation will be a review of Maternal Mortality in NYS. It is an overview that includes at a population health level, demographics, risk factors, cause of death as well as trends and opportunities for education and quality improvement.

Marilyn Kacica, MD, Medical Director, Division of Family Health NYS Dept. of Health, Amruta Bamanikar, Shetal Shah, MD, Boston Children's Health Physicians, Clinical Professor of Pediatrics, N.Y. Medical College, Neonatologist, Maria Fareri Children's Hospital, Dilani Wasasinghe, MD, Westchester Medical Center

Concurrent (workshop) sessions

Value-based Payment:

The speaker will provide a more in-depth discussion of value-based payment, how providers, CBOs and other practitioners will be involved, and what it means for everyone.

Douglas Fish, MD, Medical Director of NYS Dept. of Health, Office of Health Insurance Programs, Division of Program Development and Management

Electronic Cigarettes: Translating Science into Action:

Speakers will review the epidemiology and health effects of e-cigarettes among adults and adolescents, the gaps in knowledge on e-cigarette use in the perinatal period the risk factors associated with e-cigarette use in the perinatal period. They will also review the existing policies/legislation on e-cigarettes.

Amruta Bamanikar, Shetal Shah, MD, Boston Children's Health Physicians, Clinical Professor of Pediatrics, N.Y. Medical College, Neonatologist, Maria Fareri Children's Hospital, Dilani Wasasinghe, MD, Westchester Medical Center, Neonatal Fellow in Training, Maria Fareri Children's Hospital

Addressing Disparities in Donor Milk Availability: NYS Medicaid Reimbursement for Pasteurized Donor Human Milk:

Pasteurized Donor Human Milk (PDHM) is beneficial for high-risk infants when mothers' own milk is not available. Multiple medical studies support use of pasteurized donor human milk obtained from screened donors as a medically proven and cost-effective means of reducing necrotizing enterocolitis (NEC). This session will use lecture and discussion to review the importance of Pasteurized Donor Human Milk (PDHM) for fragile infants, using PDHM in the Hospital, policy and billing guidance.

Julie Bouchet-Horwitz, FNP-BC, IBCLC, N.Y., Milk Bank, Executive Dir., Hudson Valley, Breastfeeding President, Susan Vierczhalek, MD, FAAP, Dir. of Low Risk New Born Services, Bellevue Hospital Pediatrics

Increasing Mother's Capacity for Positive Emotional Connection in the First Weeks of Life:

The mother and child function as a non-dualistic emotional and neurological unity for the first two years of life. In this symbiotic state, the mother and infant's individual homeostatic systems are linked, allowing for the mother's regulation of the infant's central nervous system. During this critical period, the mothering process strongly influences the infant's emotional development and the development of the relevant underlying brain structures.

Myra Sabir, PhD, Binghamton University Asst. Professor

Reproductive Health Justice: Well Babies Start with Equity:

Reproductive Health Justice describes an affirmative social reality of economic opportunity, educational attainment, and meaningful health choices for women and girls. This lecture will explore ways in which social equity drives infant health outcomes, and the role of community directed maternal child health in creating the holistic cultural change needed to end birth disparities.

Lauren Deutsch, JD, ESQ, Executive Dir. , Healthy Baby Network

The Behavioral and Cognitive Science of Personalized Perinatal Patient Engagement:

This session will focus on providers' practices of approaching Perinatal Population Health Management and Care Coordination. The science and method on how we engage a consumer is as important to personalized medicine and adherence as the drug itself and its associated clinical protocols.

Bob Gold, Behavioral Technologist and Founder, GoMo Health

Multi-disciplinary Care for Pregnant Women with Opioid Use Disorder:

This presentation is part of an ACOG education bundle developed by a multidisciplinary group of women's health care providers to improve the quality and safety of care provided to pregnant women with opioid use disorder (OUD) in New York including rural communities where the impact of addiction is severe. The goal is to educate women's healthcare providers about the comprehensive management of pregnant women with opioid use disorder, providing educational materials, resources and evidence-based guidelines.

Kathleen Dermady, DNP, CNM, NP, Dir. of Centering Pregnancy Special Care, Leah Kaufman, MD, FACOG, SUNY Upstate Medical University-Residency Program Dir. Dept. of OBGYN, Dept. Vice Chair

Prenatal Screening Guidelines:

This session will review the newest information on the ACOG prenatal screening guidelines.

Susan Gross, MD, Professor of Clinical Obstetrics & Gynecology and Women's Health, Albert Einstein's College of Medicine

Registration Form: use this form for faxed or mailed registrations.
For online registration, go to: www.nysperinatal.org.

Name (incl. title & credentials): _____

Email: _____ Phone: _____

Employer: _____

Address: _____

Conference Fees	NYSPA Mem- bers	Non- Members	One Day Only	
			Thursday	Friday
Regular 4/01/18 – 6/06/18	\$300	\$350	\$225	\$125
Late Registration & Walk-in	\$350	\$400	\$250	\$150

DISCOUNTS (cannot be combined)

Save \$25 on NEW NYSPA membership

Students: Save \$100 off full conference

Group Discount (single organization) Take 15% discount for 3 attendees, Take 20% discount for groups of 5 or more (must register through NYSPA Office)

Not a member of NYSPA? Join now to take advantage of Member rates! (complete application on back and return with registration).

Registration fee	
Membership:	
Total:	

Questions or to make credit card payment:

Call 877-268-5072 x 135

Mail registration & payment to:

NYSPA, 457 State Street, Binghamton, NY 13901

HOTEL ACCOMMODATIONS

You can secure overnight reservations by calling the **Desmond** at 518-869-8100 (24-hours a day).

Please reserve rooms under: **NYSPA Conference 2018** in order to book under the agreed-upon group rate.

The block of rooms will be held until **May 23, 2018. Conference rate: \$139.00 for single/double room**



INDIVIDUAL MEMBERSHIP APPLICATION

Benefits of belonging to NYSPA include:

- Be a part of a multi-disciplinary network of individuals striving to improve perinatal health in NYS
- Share your knowledge and personal experience to influence change
- Receive advocacy alerts on key legislative issues related to perinatal health
- Advance your personal and professional expertise through educational opportunities and networking
- Discounted registration rate for the NYSPA annual conference (the premier perinatal health education conference in NYS) (opportunity to receive continuing education credits for part or all of conference)
- Access to health information and resources through www.nysperinatal.org

Complete the following information and return to the NYSPA Office.

NAME (print): _____

Email (print): _____ Phone: _____

Profession: ___MD/DO ___Midwife ___Nurse ___PA ___ NP ___ Social Worker ___ Genetic Counselor
___ Educator ___ Administrator ___ Student Other: _____

Institution/ Organization: _____

Mailing Address: _____

City _____ State _____ Zip _____

ANNUAL MEMBERSHIP DUES: \$ 50 *** CONFERENCE SPECIAL***

NEW members attending conference can join for just \$25! If paid with conference registration

MAKE CHECK PAYABLE TO:

New York State Perinatal Association
Mail to: 457 State Street, Binghamton, NY 13901

Questions? Or credit card pymt:
Contact: 607-772-0517 X 135 or 877-268-5072